

ESTTA Tracking number: **ESTTA1059407**

Filing date: **06/02/2020**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Anheuser-Busch, LLC
Granted to Date of previous extension	06/17/2020
Address	ONE BUSCH PLACE ST. LOUIS, MO 63118 UNITED STATES

Attorney information	NADYA C. DAVIS HOLLAND & HART LLP P.O. BOX 8749 _ATTN: TRADEMARK DOCKETING DENVER, CO 80201 UNITED STATES docket@hollandhart.com, ncdavis@hollandhart.com, dsskin- ner@hollandhart.com, mamooore@hollandhart.com (303) 245-2099
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Applicant Information

Application No	86682618	Publication date	02/18/2020
Opposition Filing Date	06/02/2020	Opposition Period Ends	06/17/2020
Applicant	TSX Toys, Inc. 1350 Riverview Dr. San Bernardino, CA 92408 UNITED STATES		

Goods/Services Affected by Opposition


Class 010. First Use: 2015/06/01 First Use In Commerce: 2015/07/02
All goods and services in the class are opposed, namely: Sex toys

Grounds for Opposition

Dilution by blurring	Trademark Act Sections 2 and 43(c)
Dilution by tarnishment	Trademark Act Sections 2 and 43(c)


Marks Cited by Opposer as Basis for Opposition


U.S. Registration No.	64125	Application Date	07/03/1905
Registration Date	07/23/1907	Foreign Priority	NONE

		Date	
Word Mark	BUDWEISER		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 032. First use: First Use: 1876/01/00 First Use In Commerce: 1876/01/00 BEER		

U.S. Registration No.	952277	Application Date	11/01/1971
Registration Date	01/30/1973	Foreign Priority Date	NONE
Word Mark	BUDWEISER		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 032. First use: First Use: 1876/01/00 First Use In Commerce: 1876/01/00 BEER [AND MALT LIQUOR]		

U.S. Registration No.	1506060	Application Date	02/12/1988
Registration Date	09/27/1988	Foreign Priority Date	NONE
Word Mark	BUDWEISER		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1987/06/22 First Use In Commerce: 1987/06/22 CLOTHING -NAMELY, SHOES		

U.S. Registration No.	4133236	Application Date	08/03/2011
Registration Date	04/24/2012	Foreign Priority Date	NONE
Word Mark	BUDWEISER		
Design Mark			
Description of Mark	The mark consists of the stylized word "BUDWEISER" appearing on top of the outline of a bow tie.		
Goods/Services	Class 032. First use: First Use: 2011/08/15 First Use In Commerce: 2011/08/15		

	Beer		
U.S. Registration No.	4656389	Application Date	06/26/2014
Registration Date	12/16/2014	Foreign Priority Date	NONE
Word Mark	BUDWEISER		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 032. First use: First Use: 1876/01/31 First Use In Commerce: 1876/01/31 Beer; Lager		

Attachments	71009773#TMSN.png(bytes) 85388887#TMSN.png(bytes) 86321017#TMSN.png(bytes) Notice of Opposition.pdf(2435181 bytes)
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Signature	/Nadya C. Davis/
Name	Nadya C. Davis
Date	06/02/2020

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**


ANHEUSER-BUSCH, LLC, Opposer, v. TSX TOYS, INC., Applicant.	Opposition No.: Mark: BUTTWEISER Serial No.: 86682618
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NOTICE OF OPPOSITION

Anheuser-Busch, LLC (“Opposer”), a Missouri limited liability company, having a principal place of business at One Busch Place, St. Louis, Missouri, 63118, believes that it will be damaged by, and hereby opposes, registration of the mark BUTTWEISER for “sex toys” in International Class 10, as shown in U.S. Trademark Application Serial No. 86682618 (the “Application”).

As grounds for its Notice of Opposition, Opposer alleges that, upon actual knowledge with respect to itself and its own actions, and upon information and belief as to other matters:

1. Opposer is the leading brewer and marketer of beer in the United States, and Opposer and its predecessors have been selling beer in the United States for more than a century.
2. Opposer began brewing beer under the BUDWEISER mark in 1876.
3. Since well prior to the filing date of the Application and any claimed date of first use on which Applicant may rely, Opposer has used the BUDWEISER mark in connection with the marketing and sale of beer, apparel, and other promotional items.
4. Opposer owns numerous United States Trademark Registrations for BUDWEISER covering beer and apparel, including the registrations below.

<u>TRADEMARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>	<u>GOODS</u>
BUDWEISER	64125	July 23, 1907	Beer
BUDWEISER	952277	January 30, 1973	Beer
BUDWEISER	1506060	September 27, 1988	clothing - namely, shoes
	4133236	Apr. 24, 2012	Beer
BUDWEISER	4656389	December 16, 2014	Beer, lager

5. Pursuant to TBMP 704.03(b)(1)(A), attached as Exhibit 1 are true and correct copies from the Office's TSDR database for each of the above registrations showing the current status of and title to the registrations.

6. The foregoing registrations are incontestable pursuant to 15 U.S.C. §§ 1065 and 1115(b), and therefore constitute conclusive evidence of the validity of the marks set forth in the registrations, as well as Opposer's exclusive right to use these marks in connection with the goods set forth in the registrations.

7. Opposer's registrations further provide constructive notice of Opposer's ownership of the marks set forth in the registrations.

8. Opposer has sold billions of dollars' worth of its beer and apparel under the BUDWEISER mark and has spent hundreds of millions of dollars advertising and promoting its beer and other goods under this mark, including use of BUDWEISER in its national media campaigns involving television, radio, print, outdoor, digital, Internet, stadium signage, and point of sale materials.

9. In its 2019 rankings, *Forbes* magazine ranked BUDWEISER the 24th most valuable brand in the world.

10. As a result of Opposer's extensive marketing and promotion, coupled with the overwhelming commercial success of its beer offered under the BUDWEISER mark, this mark is famous and became famous and well known well prior to the filing date of the Application and any claimed date of first use on which Applicant may rely.

11. Applicant's mark BUTTWEISER is visually and phonetically similar to, and highly evocative of, Opposer's famous BUDWEISER mark.

COUNT I
Likelihood of Dilution
15 U.S.C. § 1125(c)

12. Opposer realleges and incorporates by reference the preceding allegations of its Notice of Opposition.

13. Opposer's BUDWEISER mark is famous and well-known.

14. Well prior to the filing date of the Application, Opposer's distinctive mark became famous under 15 U.S.C. § 1125(c).

15. Applicant's proposed registration and use of BUTTWEISER, in connection with the goods set forth in the Application, is likely to cause dilution by blurring and/or tarnishment of Opposer's famous mark under section 43(c) of the Lanham Act, 15 U.S.C. § 1125(c).

WHEREFORE, Opposer believes that it will be damaged by registration of the trademark shown in Application Serial No. 86682618 and respectfully requests that the opposition be sustained, and that registration to Applicant be refused.

The filing fee, in the amount of \$400, is being transmitted electronically with this submission. Any deficiency in the fee should be charged to Deposit Account No. 082623.

June 2, 2020

Respectfully submitted,

/Nadya C Davis/

Nadya C. Davis

Dardoh Skinner

HOLLAND & HART LLP

P.O. Box 8749

Denver, Colorado 80201

(303) 473-2861 (phone)

ncdavis@hollandhart.com

dsskinner@hollandhart.com;

docket@hollandhart.com

**Attorneys for Opposer
Anheuser-Busch, LLC**

NOTICE REGARDING SERVICE

Consistent with the Trademark Trial and Appeal Board Manual of Procedure Rule 309.02(c)(1) (amended June 2018), service of the above NOTICE OF OPPOSITION will be effected by the Board. To facilitate the Board, the following physical address and email address(es) are available via TSDR:

TSX TOYS, INC.
Tsx Toys Inc
6757 Serrano Ave.
Hesperia, CA 92345
stanstwo@runbox.com

Exhibit 1

For assistance with TSDR, email teas@uspto.gov and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

STATUSDOCUMENTSMaintenance

[Back to Search](#)Print

Generated on: This page was generated by TSDR on 2020-06-02 14:03:38 EDT

Mark: BUDWEISER

BUDWEISER

US Serial Number: 71009773

Application Filing Date: Jul. 03, 1905

US Registration Number: 64125

Registration Date: Jul. 23, 1907

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:

LIVE/REGISTRATION/Issued and Active

Status: The registration has been renewed.

The trademark application has been registered with the Office.

Status Date: Apr. 29, 2017

▼ Mark Information

Collapse All

Mark Literal Elements: BUDWEISER

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

▼ Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [.] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks * . * identify additional (new) wording in the goods/services.

For: BEER

International Class(es): 032

U.S. Class(es): 048 - Primary Class

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 1876

Use in Commerce: Jan. 1876

▼ Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

▼ Current Owner(s) Information

Owner Name: ANHEUSER-BUSCH, LLC

Owner Address: ONE BUSCH PLACE
ST. LOUIS, MISSOURI UNITED STATES 63118

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: MISSOURI

▼ Attorney/Correspondence Information

Attorney of Record

Attorney Name: Andrea Anderson

Docket Number: 31958.1714

Attorney Primary Email Address: docket@hollandhart.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Andrea Anderson
Holland & Hart LLP
P.O. Box 8749
Denver, COLORADO UNITED STATES 80201

Phone: 3034732861

Correspondent e-mail: docket@hollandhart.com aanderson@hollandhart.com anmarston@hollandhart.com klanderson@hollandhart.com

Correspondent e-mail Authorized: Yes

Domestic Representative

Domestic Representative Name: Andrea Anderson

Phone: 3034732861

Domestic Representative e-mail: docket@hollandhart.com

Domestic Representative e-mail Authorized: Yes

▲ Prosecution History

▼ TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Apr. 29, 2017

▼ Assignment Abstract Of Title Information

Summary

▼ Conveyance Filter

Total Assignments: 1

Registrant: ANHEUSER-BUSCH BREWING ASSOCIATION

▼ Assignment 1 of 1

Collapse All

Conveyance: CONVERSION FROM MISSOURI CORPORATION TO MISSOURI LIMITED LIABILITY COMPANY

Reel/Frame: [4634/0580](#)

Pages: 20

Date Recorded: Oct. 03, 2011

Supporting Documents: [assignment-tm-4634-0580.pdf](#)

Assignor

Name: [ANHEUSER-BUSCH, INCORPORATED](#)

Execution Date: Sep. 26, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: MISSOURI


Assignee

Name: [ANHEUSER-BUSCH, LLC](#)

1/2

Legal Entity Type: LIMITED LIABILITY COMPANY		State or Country Where Organized: MISSOURI
Address: ONE BUSCH PLACE ST. LOUIS, MISSOURI 63118		
Correspondent		
Correspondent Name: ANDREW ROPPEL		
Correspondent Address: P.O. BOX 8749 ATTENTION: TRADEMARK DOCKETING DENVER, CO 80201		
Domestic Representative - Not Found		
▼ Proceedings - Click to Load		

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STATUS	DOCUMENTS	MAINTENANCE	Back to Search	Print
Generated on: This page was generated by TSDR on 2020-06-02 14:05:23 EDT				
Mark: BUDWEISER		No Image exists for this case.		
US Serial Number: 72406443		Application Filing Date: Nov. 01, 1971		
US Registration Number: 952277		Registration Date: Jan. 30, 1973		
Register: Principal				
Mark Type: Trademark				
TM5 Common Status Descriptor:		LIVE/REGISTRATION/Issued and Active		
		The trademark application has been registered with the Office.		
Status: The registration has been renewed.				
Status Date: Feb. 14, 2012				
▼ Mark Information ▲ Collapse All				
Mark Literal Elements: BUDWEISER				
Standard Character Claim: No				
Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)				
▼ Related Properties Information				
International Registration Number: 0835837				
International Application(s) /Registration(s) Based on this Property: Z1231573/0835837				
Claimed Ownership of US Registrations: 0013064 0895176 and others				
▼ Goods and Services				
Note: The following symbols indicate that the registrant/owner has amended the goods/services: • Brackets [.] indicate deleted goods/services; • Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and • Asterisks * . * identify additional (new) wording in the goods/services.				
For: BEER [AND MALT LIQUOR]				
International Class(es): 032		U.S Class(es): 048 - Primary Class		
Class Status: ACTIVE				
Basis: 1(a)				
First Use: Jan. 1876		Use in Commerce: Jan. 1876		
▼ Basis Information (Case Level)				
Filed Use: Yes		Currently Use: Yes		
Filed ITU: No		Currently ITU: No		
Filed 44D: No		Currently 44E: No		
Filed 44E: No		Currently 66A: No		
Filed 66A: No		Currently No Basis: No		
Filed No Basis: No				
▼ Current Owner(s) Information				
Owner Name: ANHEUSER-BUSCH, LLC				
Owner Address: ONE BUSCH PLACE ST. LOUIS, MISSOURI UNITED STATES 63118				
Legal Entity Type: LIMITED LIABILITY COMPANY		State or Country Where Organized: MISSOURI		
▼ Attorney/Correspondence Information				
Attorney of Record				
Attorney Name: Andrea Anderson		Docket Number: 31958.1716		
Attorney Primary Email Address: docket@hollandhart.com		Attorney Email Authorized: Yes		
Correspondent				
Correspondent Name/Address: Andrea Anderson Holland & Hart LLP P.O. Box 8749 Denver, COLORADO UNITED STATES 80201				
Phone: 3034732861				
Correspondent e-mail: docket@hollandhart.com aanderson@hollandhart.com anmarston@hollandhart.com klanderson@hollandhart.com		Correspondent e-mail Authorized: Yes		
Domestic Representative				
Domestic Representative Name: Andrea Anderson		Phone: 3034732861		
Domestic Representative e-mail: docket@hollandhart.com		Domestic Representative e-mail Authorized: Yes		
▲ Prosecution History				
▼ TM Staff and Location Information				
TM Staff Information - None				
File Location				
Current Location: POST REGISTRATION		Date in Location: Feb. 15, 2012		
▼ Assignment Abstract Of Title Information				
Summary		▼ Conveyance Filter		
Total Assignments: 1		Registrant: ANHEUSER-BUSCH, INCORPORATED		
▼ Assignment 1 of 1 ▲ Collapse All				
Conveyance: CONVERSION FROM MISSOURI CORPORATION TO MISSOURI LIMITED LIABILITY COMPANY				
Reel/Frame: 4634/0580		Pages: 20		

Date Recorded: Oct. 03, 2011	
Supporting Documents: assignment-tm-4634-0580.pdf	
Assignor	
Name: ANHEUSER-BUSCH, INCORPORATED	Execution Date: Sep. 26, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: MISSOURI
Assignee	
Name: ANHEUSER-BUSCH, LLC	
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: MISSOURI
Address: ONE BUSCH PLACE ST. LOUIS, MISSOURI 63118	
Correspondent	
Correspondent Name: ANDREW ROPPEL	
Correspondent Address: P.O. BOX 8749 ATTENTION: TRADEMARK DOCKETING DENVER, CO 80201	
Domestic Representative - Not Found	
▼ Proceedings - Click to Load	

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STATUSDOCUMENTSMaintenance

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Mark: BUDWEISER

No Image exists for this case.

US Serial Number: 73711006

Application Filing Date: Feb. 12, 1988

US Registration Number: 1506060

Registration Date: Sep. 27, 1988

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:

LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Feb. 22, 2018

Publication Date: Jul. 05, 1988

Mark Information

Mark Literal Elements: BUDWEISER

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Related Properties Information

Claimed Ownership of US Registrations: 0013064 0922481 0952277 1360746 1443886 and others

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

Brackets [] indicate deleted goods/services;

Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

Asterisks * . * identify additional (new) wording in the goods/services.

For: CLOTHING -NAMELY, SHOES

International Class(es): 025 - Primary Class

U.S Class(es): 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 22, 1987

Use in Commerce: Jun. 22, 1987

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: ANHEUSER-BUSCH, INCORPORATED

Owner Address: 202-6 ONE BUSCH PLACE ST. LOUIS, MISSOURI UNITED STATES 63118

Legal Entity Type: CORPORATION

State or Country Where Organized: MISSOURI

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Andrea Anderson

Docket Number: 31958.1731

Attorney Primary Email Address: docket@hollandhart.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Andrea Anderson Holland & Hart LLP P.O. Box 8749 Denver, COLORADO UNITED STATES 80201

Phone: 3034732861

Correspondent e-mail: docket@hollandhart.com aanderson@hollandhart.com anmarston@hollandhart.com klanderson@hollandhart.com

Correspondent e-mail Authorized: Yes

Domestic Representative

Domestic Representative Name: Andrea Anderson

Phone: 3034732861

Domestic Representative e-mail: docket@hollandhart.com

Domestic Representative e-mail Authorized: Yes

Prosecution History

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Feb. 22, 2018

Assignment Abstract Of Title Information

Summary

Conveyance Filter

Total Assignments: 1

Registrant: ANHEUSER-BUSCH, INCORPORATED

Assignment 1 of 1

Conveyance: CONVERSION FROM MISSOURI CORPORATION TO MISSOURI LIMITED LIABILITY COMPANY

Reel/Frame: 4634/0580

Pages: 20

Date Recorded: Oct. 03, 2011

1/2

Supporting Documents: assignment-tm-4634-0580.pdf	
Assignor	
Name: ANHEUSER-BUSCH, INCORPORATED	Execution Date: Sep. 26, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: MISSOURI
Assignee	
Name: ANHEUSER-BUSCH, LLC	
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: MISSOURI
Address: ONE BUSCH PLACE ST. LOUIS, MISSOURI 63118	
Correspondent	
Correspondent Name: ANDREW ROPPEL	
Correspondent Address: P.O. BOX 8749 ATTENTION: TRADEMARK DOCKETING DENVER, CO 80201	
Domestic Representative - Not Found	
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Mark: BUDWEISER

US Serial Number: 85388887

US Registration Number: 4133236

Filed as TEAS Plus: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:

Application Filing Date: Aug. 03, 2011

Registration Date: Apr. 24, 2012

Currently TEAS Plus: Yes

LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Jan. 10, 2018

Publication Date: Nov. 01, 2011

Notice of Allowance Date: Dec. 27, 2011

Mark Information

Mark Literal Elements: BUDWEISER

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the stylized word "BUDWEISER" appearing on top of the outline of a bow tie.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 09.01.04 - Bows, decorative; Ribbons, giftwrap (gift wrap); Ribbons, hair
09.03.15 - Bow ties; Neckties; Ties, neckties or bow ties

Related Properties Information

Claimed Ownership of US Registrations: [3230687](#), [3241389](#), [3715882](#) and others

Goods and Services

Note:
The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: Beer

International Class(es): 032 - Primary Class

U.S. Class(es): 045, 046, 048

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 15, 2011

Use in Commerce: Aug. 15, 2011

Basis Information (Case Level)

Filed Use: No

Filed ITU: Yes

Filed 44D: No

Filed 44E: No

Filed 66A: No

Filed No Basis: No

Currently Use: Yes

Currently ITU: No

Currently 44E: No

Currently 66A: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: ANHEUSER-BUSCH, LLC

Owner Address: ONE BUSCH PLACE
ST. LOUIS, MISSOURI UNITED STATES 63118

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: MISSOURI

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Andrea Anderson

Attorney Primary Email Address: docket@hollandhart.com

Docket Number: 31958.1719

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Andrea Anderson
Holland & Hart LLP
P.O. Box 8749
Denver, COLORADO UNITED STATES 80201

Phone: 3034732861

Correspondent e-mail: docket@hollandhart.com, aanderson@hollandhart.com, anmarston@hollandhart.com, klanderson@hollandhart.com

Correspondent e-mail Authorized: Yes

Domestic Representative

Domestic Representative Name: Andrea Anderson

Domestic Representative e-mail: docket@hollandhart.com

Phone: 3034732861

Domestic Representative e-mail Authorized: Yes

Prosecution History

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMO LAW OFFICE 113

Date in Location: Jan. 10, 2018

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: ANHEUSER-BUSCH, LLC

Assignment 1 of 1

1/2

Conveyance: CONVERSION FROM MISSOURI CORPORATION TO MISSOURI LIMITED LIABILITY COMPANY	
Reel/Frame: 4634/0580	Pages: 20
Date Recorded: Oct. 03, 2011	
Supporting Documents: assignment-tm-4634-0580.pdf	
Assignor	
Name: ANHEUSER-BUSCH, INCORPORATED	Execution Date: Sep. 26, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: MISSOURI
Assignee	
Name: ANHEUSER-BUSCH, LLC	
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: MISSOURI
Address: ONE BUSCH PLACE ST. LOUIS, MISSOURI 63118	
Correspondent	
Correspondent Name: ANDREW ROPPEL	
Correspondent Address: P.O. BOX 8749 ATTENTION: TRADEMARK DOCKETING DENVER, CO 80201	
Domestic Representative - Not Found	
▼ Proceedings - Click to Load	

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Mark: BUDWEISER

US Serial Number: 86321017

US Registration Number: 4656389

Filed as TEAS Plus: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Feb. 21, 2020

Publication Date: Sep. 30, 2014

Application Filing Date: Jun. 26, 2014

Registration Date: Dec. 16, 2014

Currently TEAS Plus: Yes

BUDWEISER

LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

▼ Mark Information

Mark Literal Elements: BUDWEISER

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

▼ Related Properties Information

International Registration Number: [1233145](#)

International Application(s) /Registration(s) [A0047237/1233145](#)

Based on this Property:

Claimed Ownership of US Registrations: [0064125](#), [0952277](#), [1443856](#) and others

▼ Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: Beer, Lager

International Class(es): 032 - Primary Class

U.S Class(es): 045, 046, 048

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 31, 1876

Use in Commerce: Jan. 31, 1876

▼ Basis Information (Case Level)

Filed Use: Yes

Filed ITU: No

Filed 44D: No

Filed 44E: No

Filed 66A: No

Filed No Basis: No

Currently Use: Yes

Currently ITU: No

Currently 44E: No

Currently 66A: No

Currently No Basis: No

▼ Current Owner(s) Information

Owner Name: ANHEUSER-BUSCH, LLC

Owner Address: ONE BUSCH PLACE
ST. LOUIS, MISSOURI UNITED STATES 63118

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: MISSOURI

▼ Attorney/Correspondence Information

Attorney of Record

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▲ Prosecution History

▼ TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMEG LAW OFFICE 105

Date in Location: Feb. 21, 2020

▼ Assignment Abstract Of Title Information - None recorded

▼ Proceedings - Click to Load

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